



**FOR IMMEDIATE RELEASE**

## **Dry Clean City Announces Grand Opening**

*Newest Environmentally Friendly Addition in Washington Township NJ*

**Washington Township, NJ, January 1, 2010 - Dry Clean City** is announcing the grand opening of it's newest environmentally friendly, discount, one price super store at Sheffield Gates 201 Egg Harbor Rd, Sewell NJ 08080.

Dry Clean City is a family owned and operated business with over 35 years of experience in the dry cleaning industry. Since 1972, our family has successfully owned and operated dry cleaning facilities throughout the tri-state area.

The philosophy of Dry Clean City is to be environmentally safe while offering our customers quality service at a discounted price. The store is equipped with state of the art computerized equipment that will ensure quality work and a consistent product for the customer every time.

One of the goals of Dry Clean City is to take the myth out of dry cleaning, all of the cleaning and pressing equipment is visible to the customers with a view of the process as it is being done.

Our store will have ABSOLUTELY no gender discrimination; ladies dry cleaned garments and men's garments are priced exactly the same - be it a pair of pants, ladies silk dress, suit, coat or jacket, every garment will be one low price of \$2.25.

Being environmentally friendly and saving the customer money is a win-win situation and this is the driving force behind the opening of Dry Clean City.

Dry Clean City will use a revolutionary new system that uses 2/3 less energy and produces 94% less waste than traditional drycleaning systems, although it costs more, we feel our customers are worth it. Our solvents are environmentally friendly. Your dry cleaners can not make these claims! You will find your clothes better, brighter, fresher, and softer feeling than ever before.

We are proud to be one of the first in the state of New Jersey to use our new cleaning method. You will not have those obnoxious fumes in your car on the way home or in your closets at home.

Once you clean with Dry Clean City you will never go anywhere else. Please feel free to ask any questions when you stop by, we will be happy to show you just how we make your precious garments clean and bright.

### **New Retail Location:**

Sheffield Gates 201 Egg Harbor Rd, Sewell NJ 08080 856-401-CLEAN (2532)

### **Corporate Office:**

230 Kings Highway East, # 133, Haddonfield, New Jersey 08033  
1-800-859-8386 Office  
1-888 775-7811 fax

**Website:** [www.drycleancityinc.com](http://www.drycleancityinc.com)